

Our Ref: CS/ER/Attendance Incentive (Summer)

Date: Thursday 25th June 2026

Dear Parent/Carer,

Re: Summer Term Attendance Incentive



**Dame Elizabeth
Cadbury School**
www.decschool.co.uk

We are delighted to offer an attendance incentive as part of our continued focus on promoting excellent attendance. We want to recognise and reward pupils for their commitment to learning and resilience in attending school consistently during the final three weeks of term. Every day in school helps pupils maximise their learning, progress and wider opportunities.

On **Friday 17 July 2026**, we will have an ice cream van on site. Pupils who meet the following criteria will receive a free ice cream or slushie:

- Attend school every day from **Monday 29 June to Friday 17 July 2026**.
- Arrive at school on time each day.

If time permits, pupils who do not meet the eligibility criteria may also have the opportunity to purchase items from the ice cream van should they wish.

We hope this will be a fun way to celebrate the end of a successful school year while recognising pupils' commitment to excellent attendance.

If you have any questions about this initiative or your child's attendance, please contact your child's Head of House or our Attendance Officer:

Durham House – enquiry@decschool.co.uk (FAO Miss C Faulkner – Option 1)]

Exeter House – enquiry@decschool.co.uk (FAO Miss S Britt – Option 2)

Warwick House – enquiry@decschool.co.uk (FAO Mr Canning-England – Option 3)

York House – enquiry@decschool.co.uk (FAO Mr Smith – Option 4)

Attendance Officer: Mrs J McManus – jmcmanus@decschool.co.uk

Thank you, as always, for your continued support in promoting excellent attendance.

Yours sincerely

A handwritten signature in black ink, appearing to read 'C Seager'.

Mr C Seager
Head of School



Dame Elizabeth Cadbury School
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Matrix
Academy Trust
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0121 464 4040



Dame Elizabeth Cadbury School



dameelizabethcadbury



enquiry@decschool.co.uk

